

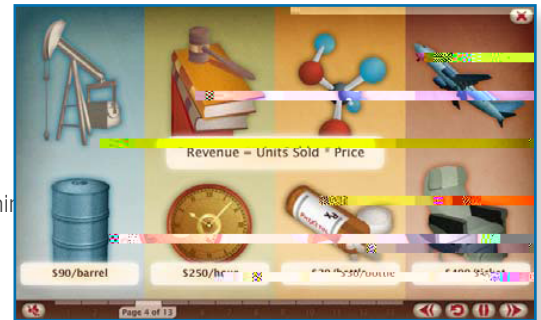
Fluent in Finance™

Teach the basics of business acumen with this interactive finance course

Young managers

make financially sound decisions. They communicate effectively up and down the chain of command, across business units and functional areas. They speak the language of business. They are fluent in finance.

Fluent in Finance™ is a 6- to 8-hour introductory-level course in business finance that combines the convenience and best practices of online delivery with rich, interactive media and business simulation. It is intuitive. A variety of exercises spanning



allow learners to further hone their skills and verify understanding.

Fluent in Finance focuses on the financial topics most relevant to business



Interpret income statements, balance sheets, and cash flow statements

Distinguish between profits and cash flows

Chapter 4: From Business Idea to Budget

Build cash flow projections for business projects

Understand the cost of capital

Chapter 5: Discounted Cash Flow Analysis

Calculate the value of a project using the net present value

Calculate the value of a project using the internal rate of return

Chapter 6: Conclusion

Turn concepts into concrete next steps

- » Base business decisions on financial criteria
- » Communicate about financial issues effectively with stakeholders and senior
- » Translate financial data into terms that are meaningful for learners' teams