## North Texas Chapter American Statistical Association

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Next Meeting: Monday, October 31, 2016

Refreshments: 6:30 p.m.Meeting: 7:00 p.m.Southern Methodist UniversityHeroy Hall Room 153

Speaker: Rochelle E. Tractenberg, Ph.D.

**Presentation:** A beginner's guide to reasoning with the ASA Ethical Guidelines

Abstract:

courses and for students or consultants who wish to build experience, and evidence of engagement, with the ASA Ethical Guidelines.

**Biography:** Rochelle Tractenberg is a tenured Associate Professor at Georgetown University. Her primary appointment is in the department of Neurology and she has secondary appointments in Biostatistics and in Rehabilitation Medicine. She is also a Research Fellow at the National Rehabilitation Hospital in Washington, DC. She is a research methodologist, integrating perspectives and methods from diverse disciplines to do and support the best and most rigorous research. She earned a PhD in Cognitive Sciences in 1997 from the University of California, Irvine and a PhD in Measurement, Statistics, and Evaluation in 2009 from the University of Maryland, College Park. In 2002, during five years as a biostatistician consulting with a national network of neurologists working in the Alzheimer's Disease Cooperative Study at UC San Diego, she also completed an MPH program emphasizing biometry and biostatistics. She has been at Georgetown since leaving UCSD (2002). She established the Collaborative for Research on Outcomes and -Metrics (CROM) in 2008 with the specific objective of bringing measurement principles and properties to biomedical research. In 2013 she was appointed to the ASA Committee on Professional Ethics and became the Vice Chair in 2014. She chaired the working group of this Committee that completed the revisions to the 2016 ASA Ethical Guidelines for Statistical Practice (2014-6) and will become the Chair 1 January 2017.

## Announcements: